

MASTERTON DISTRICT COUNCIL

AGENDA

AWARDS AND GRANTS COMMITTEE

WEDNESDAY 7 SEPTEMBER AT 9.00AM

MEMBERSHIP OF THE COMMITTEE

Cr G Caffell (Chair)

Her Worship the Mayor
Cr B Johnson
Tiraumaera Te Tau

Cr D Holmes
Cr S Ryan

Quorum: Three

Notice is given that the meeting of the Masterton District Council Awards and Grants Committee will be held on Wednesday 7 September 2022 at 9.00am.

**RECOMMENDATIONS IN REPORTS ARE NOT TO BE CONSTRUED AS COUNCIL POLICY UNTIL
ADOPTED**

2 September 2022



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AGENDA

1. CONFLICTS OF INTEREST (Members to declare conflicts, if any)
2. APOLOGIES
3. LATE ITEMS
4. COMMUNITY WELLBEING GRANT AND COMMUNITY EVENTS FUND
APPLICATIONS FOR 2022/23 (115/22) Pages 211-244

To:	Awards and Grants Committee
From:	Deanna Elwin, Grants Administrator Corin Haines, Manager Community Facilities and Activities
Endorsed by:	David Hopman, Chief Executive
Date:	7 September 2022
Subject:	Community Wellbeing Grant and Community Events Fund Applications for 2022/23
DECISION	
<p>Recommendation: That the Awards and Grants Committee receive the information in the Community Wellbeing Grant and Community Events Fund Applications for 2022/23 Report, and for the;</p> <p>1. Community Wellbeing Grant</p> <ul style="list-style-type: none"> a) receives the 36 Community Wellbeing Grant applications, b) decides funding allocations for the above applications, as summarised in the Attachment 1 to this report (115/22), and c) notes that 27 applications, listed in Schedule 1, will be presented to the committee at this meeting. <p>2. Community Events Fund</p> <ul style="list-style-type: none"> a) receives the 19 Community Events Fund applications, b) decides funding allocations for the above applications, as summarised in the Attachment 2 to this report (115/22), and c) notes that 12 applications, listed in Schedule 1, will be presented to the committee at this meeting. 	

PURPOSE

The purpose of this report is to provide the Awards and Grants Committee with the applications that have applied for funding from the Community Wellbeing Grant and Community Events Fund. This is to allow for decisions to be made on the allocation of funding from the 2022/23 budgets. These applications are summarised in Attachments 1 and 2 to this report.

The information Sheets for the Community Wellbeing Grant fund and the Community Event fund are attached as Attachments 3 and 4. These are available on the Masterton District Council website.

Also provided is Schedule 1, listing the presenters who chose to speak to their application, As requested by the committee last year this will take place via Zoom.

CONTEXT

Community Wellbeing Grant

The Community Wellbeing Grant opened on 1 July and closed 29 July 2022 with 36 applications received.

This funding is available to provide support to community groups and organisations for projects that contribute to the social, cultural, environmental, and economic wellbeing of our community, in alignment with our My Masterton: Our People, Our Land Wellbeing Strategy *He Hiringa Tangata, He Hiringa Whenua*.

The outcomes are:

- *An engaged and empowered community*
- *Pride in our identity and heritage*
- *A sustainable and healthy environment*
- *A thriving and resilient economy*
- *Efficient and effective infrastructure*

Applicants were required to identify the wellbeing area that their project would contribute to, and these are as follows:

WELLBEING AREA	
Social	15
Cultural	1
Economic	1
Environmental	2
Social and Cultural	4
Social and Economic	1
Social and Environmental	3
Cultural and Environmental	0
Social, Cultural and Economic	4
Social, Cultural and Environmental	2
Social, Economic and Environmental	1
Social, Cultural, Environmental and Economic	2
Total Applications:	36

Community Events Fund

The Community Events Fund opened on 1 July and closed 29 July 2022 with 19 applications received.

This funding is available to support diverse and exciting events, festivals and exhibitions that appeal to residents, contribute to the priorities identified in our Wellbeing Strategy and celebrate our culturally rich, diverse district and region.

Council recognised that COVID-19 impacts on holding large scale events and there is also a need for grass-roots community events. Therefore, applications are also accepted from individuals as well as community groups, associations, and clubs, that help grow and enhance our sense of community and increase opportunities, to engage and connect with each other safely.

The fund goals are:

- *to optimise the economic contribution of events to Masterton*
- *to support events to be of a high quality*
- *to support events to grow and appeal to a wider audience*
- *to promote Masterton as an event visitor destination*
- *to create a positive image of Masterton to residents and visitors.*

There are two key outcomes that link to our strategy:

- *A Thriving and Resilient Economy;* local events can attract visitors to Masterton that in turn provide economic benefits to the community
- *An Engaged and Empowered Community;* events provide opportunities for our community to connect and engage with each other

Some events may also support a third outcome:

- *Pride in our identity and heritage;* events can provide opportunities to celebrate and promote our cultural heritage and identity.

Applicants were required to identify the wellbeing area and the event category, that their project would contribute to.

These are summarised as follows:

WELLBEING AREA	
Social	4
Cultural	1
Social and Cultural	2
Social and Economic	6
Social, Cultural and Economic	1
Social, Cultural and Environmental	2
Social, Economic and Environmental	1
Social, Cultural, Environmental and Economic	2
Total Applications:	19

EVENT CATEGORY	
Major	5
Local and/or Targeted <i>Events with community benefit and local participation</i>	14
Emerging Events <i>First time event that could become a regular feature with capacity for further growth</i>	0
Total Applications:	19

DISCUSSION

Community Wellbeing Grant

Last year community wellbeing funding of \$336,214 was requested from 39 organisations. The budget of \$125,500 was allocated to 33 organisations. Four organisations were declined funding and two had withdrawn their application prior to the deliberations meeting.

This year, \$297,812 has been requested from 36 organisations with 30 of these returning for funding requests for the same project as last year or a new one. Six organisations have applied for the first time this year.

Appended to this report are the following:

- **Schedule 1** detailing the timetable for the 27 applicants (75%) that chose to present at this meeting. Nine organisations (25%) are not presenting.
- **Attachment 1** summarising the 36 applications requesting a grant for consideration and decision by the Awards and Grants Committee.

Community Events Fund

Last year community event funding of \$171,835 was requested from 19 applicants. The budget of \$82,000 was allocated amongst all applications.

This year, \$179,470 has been requested, also from 19 applicants, with 14 of these being for the same event that was held (or tried to be held) last year. There are five new applicants.

Appended to this report are the following:

- **Schedule 1** detailing the timetable for the 12 applicants (63%) that chose to present at this meeting. Seven clubs/individuals (37%) are not presenting.
- **Attachment 2** summarising the 19 applications requesting a grant for consideration and decision by the Awards and Grants Committee.

SUPPORTING INFORMATION

Strategic, Policy and Legislative Implications

The continued funding provision of the Community Wellbeing Grant and Community Events Fund to the community, supports Council's commitment to the Wellbeing Strategy *He Hiringa Tangata, He Hiringa Whenua* and Council's community outcomes as specified in the 2021-31 Long-Term Plan. Aspects of both funds also align with Council's Arts, Culture and Heritage Strategy.

Significance, Engagement and Consultation

The Community Wellbeing Grant and Community Events Fund decisions are not significant under the Significance and Engagement Policy because the decisions:

- do not relate to a strategic asset
- do not involve a change in level of service provided by council
- the decision does not impact on debt, rates, or the financial figures in the 2022 Annual Plan
- it does not involve council exiting an existing activity or adding a new activity.

Financial Considerations

There are no significant considerations as the Community Wellbeing Grant and Community Events Fund are budgeted in the 2022 Annual Plan, as follows:

Community Wellbeing Grant

The budget for 2022/23 was set at \$85,000.

\$10,000 has been carried forward from last year and an additional \$35,102 added for those organisations that did not apply during the 2021-31 Long-Term Plan process and now apply here.

The total funding available for allocation to community wellbeing projects is \$130,102.

Community Events Fund

The budget for 2022/23 was set at \$66,000.

\$26,000 has been carried forward from last year, from those events that were allocated funding, but the grant was not uplifted due to COVID-19 restrictions requiring event cancellations.

For any events to be held at Hood Aerodrome \$10,000 has been set aside.

Separately budgeted is \$10,000 for Matariki and \$40,600 (net) for the Waifest event to be held on Waitangi Day in 2023.

The total funding available for allocation to events is \$82,000.

Treaty Considerations/Implications for Māori

There is no significant impact on Māori. The grants and application process provides a simple process which may help to mitigate barriers to accessing funding and support, and thus empower Maori communities to demonstrate their rangatiratanga to implement culturally appropriate responses.

Communication Plan

A variety of channels were used to promote the Community Wellbeing Grant and the Community Events Fund. Application forms and the information sheet were accessible on the website and from Council's Queen Street office for a four-week period.

Last year's recipients were also contacted and provided with an application form and information sheet to apply. They were also recontacted a week out from the closing date, as a reminder if an application had not been received.

For the *Community Wellbeing Grant*, 42% of the organisations submitted applications in the three weeks leading up to the closing date with 58% submitted in the final week or on the last day.

For the *Community Events Fund*, 58% submitted applications in the three weeks leading up to the closing date with 42% submitted in the final week or on the last day.

Environmental/Climate Change Impact and Considerations

The Community Wellbeing Grant and Community Events Fund are available to provide support for projects or events that contribute to the vision and priorities in Council's He Hiringa Tangata, He Hiringa Whenua Wellbeing Strategy.

The vision and priorities that relate to the environmental strand of the Strategy include the Vision that Masterton/Whakaoriori has rivers we can swim in and drink from, clean air to breathe, and green and blue spaces that we can enjoy and share with future generations, and the following Priorities: clean air and water; protecting our natural heritage and biodiversity; climate change action; creating a culture of environmental sustainability; and, working together as kaitiaki.

Next Steps

The Awards and Grants Committee to consider and decide on any funding allocations for the 36 Community Wellbeing Grant and 19 Community Events Fund applications, from the respective budgets, as listed in Attachments 1 and 2.

Applicants will be advised as soon as possible after the meeting, on the outcome of their application.

Schedule 1: Applicants presenting to the Awards and Grants Committee

Key:

Community Wellbeing Grant

Community Events Fund

Time	App No. on Attachment	Community Grant Type	Speaker and Organisation	Funding Requested
9.10am	8	Wellbeing Grant	Ian Chapman, King Street Artworks	\$8,000 towards operating expenses
9.20am	1	Wellbeing Grant	Michael Wilson, Access Radio Wairarapa	\$4,750 towards programme support and improvements
9.30am	30	Wellbeing Grant	Beverley Jack, Wairarapa Community Centre Trust	\$14,560 for the shortfall expenses of the new Urban Allotment Garden
9.40am	6	Wellbeing Grant	Amanda Taylor, House of Science	\$2,500 towards an environmental science kit for Masterton schools
9.50am	5	Wellbeing Grant	Graeme Morris, Henley Men's Shed	\$4,000 towards operating expenses
10.00am	7	Events Fund	Bob Wilton, Masterton Motorplex Incorporated	\$60,000 to hold the 2022 Drag Racing Season from September 2022 through to March 2023
10.10am		MORNING TEA		
10.30am	12	Wellbeing Grant	Rebecca Stevens, Mahi Tahi Tatou Charitable Trust	\$23,600 towards costs to expand the Formal Day Programme and run a new drop-in service

Time	App No. on Attachment	Community Grant Type	Speaker and Organisation	Funding Requested
10.40am	25	Wellbeing Grant	Zoe Christall and Vanessa Fowles, StarJam Charitable Trust	\$3,000 towards operating expenses of the Magical Movers weekly workshop sessions for children with a range of disabilities
10.50am	19	Wellbeing Grant	Catherine Mu, People First NZ – Ngā Tāngata Tuatahi	\$4,000 towards the operating expenses of the Masterton Group
11.00am	35	Wellbeing Grant	Bryn Davies and Nicole James, YMCA Central Incorporated	\$20,000 towards operating expenses to run the Raise Masterton programme for up to 60 youth
11.10am	3	Events Fund	Clive Comrie, Jim Birchall, Laurie Williams Eastside Community Group	\$4,000 to hold the annual Spring Festival on 26 November 2022
11.20am	1	Events Fund	Jorge Sandoval, All Kiwi Sports Club Incorporated	\$22,000 to hold the New Zealand Cycle Classic from 11 – 15 January 2023
11.30am	2	Events Fund	Denis Burling and Dave Pawson, Douglas Villa AFC Incorporated	\$3,500 to hold the 2022 Douglas Villa Junior Soccer Tournament from 24 – 25 September 2022
11.40am	14	Events Fund	Jill Greathead, Volunteering Wairarapa Incorporated	\$3,000 to hold the Wairarapa Walking Festival 2022 from 11 – 20 November 2022
11.50am	28	Wellbeing Grant	Jill Greathead, Volunteering Wairarapa Incorporated	\$5,000 towards operating expenses
12.00 noon		LUNCH		
12.40pm	15	Wellbeing Grant	Steve Sale, Masterton Foodbank Incorporated	\$30,000 towards the purchase of food items for the community food parcels
12.50pm	2	Wellbeing Grant	Chris Clarke, Age Concern Wairarapa	\$3,125 for the establishment and design of a website

Time	App No. on Attachment	Community Grant Type	Speaker and Organisation	Funding Requested
1.00pm	24	Wellbeing Grant	Rebecca Johnston, SPCA (Royal NZ)	\$10,000 for operating expenses to provide animal welfare services to the Masterton district
1.10pm	16	Wellbeing Grant	Lucy Miller and Jen Butler, Masterton Young Citizens Club	\$9,609 for operating expenses
1.20pm	4	Wellbeing Grant	Katy Rowden and Eve Williams, Good Bitches Trust	\$4,500 for expenses towards the Baking it Better Programme for distribution in Masterton
1.30pm	36	Wellbeing Grant	Brian Devonshire, Youthline CNI Wairarapa Branch	\$12,000 for expenses towards the Standing Tall mental health wellbeing programme and a Youth Specialist Counsellor
1.40pm	15	Events Fund	Peter Amyes, Wairarapa Balloon Society	\$20,000 to hold the Balloon Festival at Easter from 6 – 10 April 2023
1.50pm	21	Wellbeing Grant	Wiremu Rupapere and Jeddah Brown, Rāngitane o Wairarapa : Tūranga Rau	\$18,997 for building materials and labour for the Takaro project, a safe and all-inclusive educational play area
2.00pm	34	Wellbeing Grant	Laurence Titter, Wairarapa Youth Charitable Trust	\$10,000 for operating expenses
2.10pm	27	Wellbeing Grant	Grant Clure, Victim Support Wairarapa	\$4,000 towards the Volunteer Support Worker Programme
2.20pm	19	Events Fund	Trudy Sears Wairarapa REAP	\$4,900 to host the Wairarapa Schools Kapa Haka Festival from 28 – 29 September 2022

Time	App No. on Attachment	Community Grant Type	Speaker and Organisation	Funding Requested
2.30pm	12	Events Fund	Jane Ross	\$15,672 to hold the 2023 Wairarapa Film Festival from 26 – 28 May 2023
2.40pm	11	Events Fund	Jane Ross and Esther Bunning	\$18,208 to hold a local community photographic art exhibition titled Solace: A Portrait of Loss in June 2023
2.50pm	17	Events Fund	Nacanieli Waqa, Wairarapa Fijian Community	\$1,200 for the Fijian Language Week from 5 – 8 October 2022
3.00pm		AFTERNOON TEA BREAK		
3.20pm	14	Wellbeing Grant	Mike Hoskins, Narrisa Lower and Claudia Morgan, Masterton District Brass Band	\$15,000 for the Learner Programme in two additional Masterton Schools and purchase a PA System and music stands
3.30pm	22	Wellbeing Grant	Gavin Tankersley and Murray Tomlin, Shear History Trust	\$12,000 towards the operating expenses of the Wool Shed
3.40pm	33	Wellbeing Grant	Geraldine Durrant, Wairarapa Womens Centre	\$10,800 towards costs to hold Yoga Movement and Art Workshops for women by a professional facilitator
3.50pm	9	Wellbeing Grant	Pipi Reisch, Leaving the Ladder Down	\$3,150 for Programme Coordinator wages for six weeks to provide a Summer School Holiday Programme for teen parents and babies
4.00pm	18	Wellbeing Grant	Lynton and Anna Baird, Oxford Street Community Garden	\$1,640 for trestle tables and gardening supplies
4.10pm	20	Wellbeing Grant	Dan Te Tau, Pioneer Sports Club Incorporated	\$5,050 for purchasing a barbeque and funding kai and travel expenses for 120 JAB and 36 League players

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Time	App No. on Attachment	Community Grant Type	Speaker and Organisation	Funding Requested
4.20pm	9	Events Fund	Andrew Love, NZ Aerobatic Club	\$1,000 to hold the NZ Aerobatic Championships at Hood Aerodrome from 1 – 5 March 2023
4.30pm	26	Wellbeing Grant	Emilie Fleur Neubauer Te Kura O Papatūānuku Wairarapa Earth School Charitable Trust	\$3,300 for the Fruit Trees in Schools project
4.40pm	5	Events Fund	Sam Saunders, Golden Shears	\$11,347 to hold the 61 st Golden Shears at the War Memorial Stadium from 2 -4 March 2023
4.50pm	23	Wellbeing Grant	Tom Gibson Shelter Masterton	\$10,000 for a Support Fund to provide Shelter Masterton residents with items and services needed

2022 Community Wellbeing Grant - Summary of Applications											Attachment 1	
No.	File ID	Organisation	Purpose of Organisation	Project Description	Wellbeing Area/s	Speak in Support	Project Cost	Other Funding or Contributions	Last Grant Received if applicable	Amount Requested	Awards and Grants Committee Allocation Meeting September 2022	Comments
1	80	Access Radio Wairarapa Charitable Trust	To provide broadcasting services to the minority, disability, youth, older persons, Māori and ethnic communities of Wairarapa. We broadcast via radio, television, internet streaming and provide podcasting from the national Access Media hub.	Seeking funding to support the new weekly Ahmadiyya Muslim community and We Are One programme, make programme presentation simpler and promote programme output on other media channels.	Social Cultural Environmental	Yes	\$278,750	\$240k NZ On Air \$7k donations/sponsorship etc \$2k fundraising \$3k South Wairarapa DC <i>Awaiting outcome:</i> \$5k E&CCT \$4k COGS \$8k Trust House Foundation \$5k T G Macarthy Trust \$5k Carterton DC	\$1,500 in 2021/22 towards Te Reo Māori output and training	\$4,750		
2	145	Age Concern Wairarapa	Dedicated to working with older persons, promoting dignity, wellbeing, equity and respect. To provide expert information and services in response to the needs of the older person.	Seeking funding to establish and design a website to assist with providing user friendly and accessible information.	Social Cultural	Yes	\$3,125	Nil	\$3,000 in 2020/21 (Round 1) for the Health Promotion Coordinator \$6,000 in 2020/21 (Round 2) for Men's group and activities	\$3,125		
3	75	Alzheimer's Wairarapa Inc	To provide information, support, education, advocacy and day activities to families/individuals diagnosed with dementia.	Seeking funding to assist with expenses for the Out and About Group.	Social Cultural Economic	No	\$105,397	\$15k Trust House Foundation \$22k NZ Lotteries Grant Board \$10.3k Alzheimers NZ \$4.8k donations/fundraising \$4.1 raffles/sponsorship \$5k South Wairarapa DC <i>Awaiting outcome:</i> \$6k COGS \$3k Carterton DC \$20k T G Macarthy Trust	\$1,000 in 2021/22 for Out and About Group expenses	\$3,000		
4	172	Good Bitches Trust	To spread kindness through the mechanism of baking. We have a network of volunteers who bake treats in their own kitchens which are distributed to organisations working refugees, hospices, mental health support services and others. Nine organisations are in Masterton.	Seeking funding towards expenses for the Baking it Better programme providing baking boxes to nine Masterton organisations, for 45 - 50 Masterton recipients.	Social	Yes	\$11,957	\$3.5k Nikau Foundation \$2.5k COGS	New applicant	\$4,500		

No.	File ID	Organisation	Purpose of Organisation	Project Description	Wellbeing Area/s	Speak in Support	Project Cost	Other Funding or Contributions	Last Grant Received if applicable	Amount Requested	Awards and Grants Committee Allocation September 2022	Comments
5	92	Henley Mens Shed Incorporated	To provide an environment for mainly older men to pursue their personal growth and develop understanding of their role in the community and family.	Seeking funding towards operating expenses of electricity, insurance, lease and refuse disposal.	Social Environmental	Yes	\$6,049	<i>Awaiting outcome: \$4k Masterton Trust Lands Trust</i>	\$2,000 in 2021/22 for a shipping container	\$4,000		
6	94	House of Science Wairarapa Charitable Trust	A community-led provider of science education services. Provide quality innovative hands-on science resources and teacher professional learning and development to 33 primary and intermediate schools in the Wairarapa and Tararua district (16 schools in the Masterton).	Seeking funding for one 'A Load of Rubbish He Putunga Para' environmental science kit and material for one year, containing the MDC logo.	Environmental	Yes	\$105,136	\$22.7k School membership \$20k NZ Lotteries Grant Board \$10k Masterton Trust Lands Trust \$10k Trust House Foundation \$3k Nikau Foundation \$10k ANZ Staff Foundation \$10k E&CCT \$2k COGS \$3k Carterton DC \$5k South Wairarapa DC	\$2,500 in 2021/22 for a climate change kit	\$2,500		
7	174	Kidz Need Dadz	To strengthen father and child relationships through support, fun and education and to help provide men with the skills to become better fathers and to be a positive influence on improving their family lives and the male suicide rate.	Seeking funding for three projects: (A) Wairarapa Meetings - seeking \$626.28 for venue hire and monthly meetings in Masterton; (B) Dadzkare - seeking \$980.00 being 10% of rent for 208 Wairarapa clients; and (C) Parenting "Info for New Dads" - seeking \$2,028.00 being 10% contribution towards office hire.	Social	No	\$44,012	<i>Awaiting outcome: \$20k NZ Lotteries Grant Board \$20k Pub Charity \$20k One Foundation</i>	\$2,000 in 2021/22 for meetings and projects	\$3,634		
8	67	King Street Artworks Inc	Supporting the mental health and wellbeing of our community through creativity and connection. Our open-door policy ensures that anyone of any age or background, who is looking to maintain their mental health or recover from mental illness can freely access the service without the need for referral.	Seeking funding to assist with operating expenses.	Social	Yes	\$338,077	\$248k DHB core funding \$25k NZ Lotteries Grant Board \$30k Trust House Foundation \$8.1k donations <i>Awaiting outcome: \$5k E&CCT \$8k COGS \$7k T G Mccarthy Trust</i>	\$5,000 in 2021/22 for operating expenses	\$8,000		
9	205	Leaving the Ladder Down	To provide a mentoring support framework for students at Puawananga (Wairarapa Teen Parent Unit) that aims to provide support to teen parents and their babies.	Seeking funding for a Programme Coordinator for six weeks to provide a Summer School Holiday Programme for teen parents and babies.	Social	Yes	\$3,595	\$444 contribution	New applicant	\$3,150		

No.	File ID	Organisation	Purpose of Organisation	Project Description	Wellbeing Area/s	Speak in Support	Project Cost	Other Funding or Contributions	Last Grant Received if applicable	Amount Requested	Awards and Grants Committee Allocation Meeting September 2022	Comments
10	185	Life Education Trust Wairarapa, Tararua & Central Hawkes Bay	Using a purpose-built mobile classroom to deliver an early intervention and education programme to primary school aged children. The programme covers self-esteem, social relationships, nutrition, body systems, substances and provides knowledge on how to make informed decisions.	Seeking funding to assist with the operating costs to deliver the "Learning with Harold" life education programme to primary school aged children in the Masterton area.	Social	No	\$98,500	\$30k NZ Lotteries Grant Board \$4.6k Pub Charities <i>Awaiting outcome: \$20k grant applications</i>	\$500 in 2018/19 for the Learning with Harold programme	\$10,000		
11	111	Little Bundles Wairarapa	Volunteer group collecting and providing bundles of clothing and toys to support vulnerable people in the community, for children aged 6 months to 6 years of age.	Seeking funding for wool, laundry powder, stain remover, travel expenses and new clothing to create little bundles for those in need in the community.	Social	No	\$2,097	Volunteers time and donations <i>Awaiting outcome: \$1.5k Trust House Foundation</i>	\$500 in 2017/18 for materials	\$2,097		
12	101	Mahi Tahī Tātou Charitable Trust	To enable good lives for people with disabilities through education, employment, social and community participation.	Seeking funding to expand the services for the Formal Day Programme and provide a drop-in service.	Social	Yes	\$41,400	\$1k attendance koha \$16.8k contribution	New applicant	\$23,600		
13	135	Masterton Community Toy Library	To provide quality, age appropriate toys and educational resources for hire within the Masterton district at an affordable cost. Aimed at children from birth to 8 years of age.	Seeking funding towards rent, toys, resources and container storage.	Social Environmental	No	\$9,235	\$6.3k donations, subscriptions and fundraising <i>Pending applications: \$5k Masterton Trust Lands Trust \$5k Trust House Foundation</i>	\$1,800 in 2021/22 for rent	\$5,000		
14	183	Masterton District Brass Band	To promote the art of music amongst members and encourage and develop an appreciation of music by the public.	Seeking funding to expand the Learner Programme into two more schools and purchase a PA system and music stands.	Social Cultural	Yes	\$37,500	\$10.9k fundraising/contributions \$10.5k band reserves <i>Awaiting outcome: \$10k Masterton Trust Lands Trust</i>	\$5,000 in 2021/22 for the Lakeview School Learner Programme	\$15,000		
15	141	Masterton Foodbank Incorporated	To provide food parcels for those in need in Masterton.	Seeking funding to purchase food for community parcels for those in need, feeding over 24,000 people over the year.	Economic	Yes	\$185,862	\$120k contribution \$20k Masterton DC LTP Year 2 \$30k Ministry Social Development <i>Awaiting outcome: \$20k Trust House Foundation \$20k Masterton Trust Lands Trust \$20k Wairarapa Building Society</i>	\$10,000 in 2019/20 for food purchases 2021-31 LTP Year 1 \$20,000 for the Coordinator	\$30,000		

No.	File ID	Organisation	Purpose of Organisation	Project Description	Wellbeing Area/s	Speak in Support	Project Cost	Other Funding or Contributions	Last Grant Received if applicable	Amount Requested	Awards and Grants Committee Allocation Meeting September 2022	Comments
16	147	Masterton Young Citizens Club Inc	To promote, sponsor, encourage, advance and further all sporting, cultural and athletic activities of every kind and description for, and in the interests, of youth of Masterton.	Seeking funding for the operating expenses of rates, electricity, insurance, cleaning, advertising and administration.	Social Cultural	Yes	\$9,609	Nil	\$5,000 in 2021/22 for operating expenses	\$9,609		
17	220	Order of St John	To prevent and relieve sickness and injury and to enhance the health and wellbeing of all.	Seeking funding towards the operational costs of running the health shuttles in the Wairarapa and to Wellington, of which 3,031 Masterton residents have received 392 trips.	Social	No	\$71,000	\$50k donations \$15k grants <i>Awaiting outcome: \$5k Carterton DC</i>	\$2,500 in 2021/22 for operating expenses	\$5,000		
18	168	Oxford Street Community Garden	Provides a social space for members of the community to learn the growing of fresh food and sharing the produce with those in need. We use a no dig, no spray, permaculture method of gardening.	Seeking funding for trestle tables, wood chip, tools and seeds to produce and pack vegetable and fruit boxes to support local whanau.	Social Environmental Economic	Yes	\$1,640	Volunteers time	\$1,550 in 2021/22 for garden equipment and materials	\$1,640		
19	113	People First NZ Incorporated	To make sure people with learning disabilities can speak up and be heard on things that are important to them in government, in services and the community. To represent people and promote the rights of people with learning disabilities.	Seeking funding for operating expenses of the Masterton People First Group	Social	Yes	\$5,172	\$1k COGS	\$2,500 in 2021/22 for operating expenses	\$4,000		
20	218	Pioneer Sports Club	To enable tamariki to develop physically, socially, emotionally and cognitively while also providing the opportunity to develop enduring relationships with their peers and feel connected to the community.	Seeking funding for the 120 JAB and 36 League players kai and travel expenses for the 2022-23 season, and the purchase of a barbeque for away games.	Social Cultural	Yes	\$5,050	Nil	New Applicant	\$5,050		
21	247	Rangitāne o Wairarapa : Tūranga Rau	An iwi-based/led education programme that focuses on connecting/reconnecting to Te Ao Māori: whakapapa, whenua, for rangatahi that are near or have been excluded from mainstream education.	Seeking funding of building materials and labour costs for Tūranga Rau's project Tākaro; to provide a safe, all-inclusive educational play area including basketball hoop, barbeque and entertainment area.	Cultural	Yes	\$18,997	Nil	New Applicant	\$18,997		
22	158	Shear History Trust	To promote the Wool Shed museum as a tourist attraction and to record and archive oral histories of identities within the shearing and wool harvesting industry.	Seeking funding towards the operating expenses of the Wool Shed tourist attraction which also houses the Jubilee Fire Engine museum and Council's steam roller in the Stewart-Weston gallery.	Social Cultural Environmental Economic	Yes	\$43,336	\$17.7k merchandise sales \$12.2 k visitors/room hire	\$12,000 in 2021/22 for operating expenses	\$12,000		

No.	File ID	Organisation	Purpose of Organisation	Project Description	Wellbeing Area/s	Speak in Support	Project Cost	Other Funding or Contributions	Last Grant Received if applicable	Amount Requested	Awards and Grants Committee Allocation Meeting September 2022	Comments
23	202	Shelter Masterton Incorporated	Care to homeless people in the Wairarapa through the provision of a day care centre and transitional home.	Seeking funding towards a Support Fund to provide residents with items and services needed e.g. bus fares, clothing, shoes, training etc.	Social Economic	Yes	\$10,000	Fundraising	\$15,000 in 2021/22 for operating expenses	\$10,000		
24	166	SPCA (Royal New Zealand Society for the Prevention of Cruelty to Animals)	To advance the welfare of animals by preventing cruelty, alleviating the suffering of animals and promoting our policies through education and advocacy. To engage, advocate, influence, reduce, support and protect and seek justice for animals.	Seeking funding for the operating expenses to provide animal welfare services.	Social Environmental	Yes	\$254,178	\$5.5k donations \$136k retail & opportunity shop \$30.4k rehoming \$2.5k Carterton DC <i>Awaiting outcome:</i> \$2.5k South Wairarapa DC \$15k Trust House Foundation	\$5,000 in 2021/22 for operating expenses	\$10,000		
25	105	StarJam Charitable Trust	To provide a unique place for young people with a range of disabilities, to express themselves through music workshops.	Seeking funding toward expenses for the Magical Movers weekly workshops at Hadlow School for 12 participants aged 6 - 25 years of age.	Social	Yes	\$9,451	<i>Awaiting outcome:</i> \$2k COGS <i>Pending application to E&CCT</i>	\$2,000 in 2021/22 for workshops	\$3,000		
26	189	Te Kura O Papatūānuku Wairarapa Earth School Charitable Trust	To inspire, inform and enable people to achieve practical solutions for our future and a healthy planet.	Seeking funding towards the Fruit Trees in Schools programme providing trees, plants and workshops to three Masterton schools.	Social Environmental	Yes	\$3,500	\$200 fundraising	\$2,600 in 2021/22 for Fruit Trees in Schools programme and training	\$3,300		
27	187	Victim Support Wairarapa	To help victims of crime, trauma and sudden death with a network of caring and skilled people providing 24/7 support. The first port of call for victims, frontline police and other agencies during a crisis or incident.	Seeking funding to assist towards the costs of the Volunteer Support Worker Programme in the Wairarapa to enable volunteer recruitment, expenses and training and towards the personnel costs of the Service Coordinator.	Social	Yes	\$248,242	\$188.3k National Office funds \$55.8k fundraising	\$2,000 in 2021/22 for volunteer's expenses	\$4,000		
28	133	Volunteering Wairarapa	Aims to make volunteering easy in the Wairarapa. Serve as a hub that connects people who want to volunteer with local organisations that need volunteers.	Seeking funding for operating expenses.	Social	Yes	\$56,475	\$31.6k Support Volunteer Fund \$2k Carterton DC \$1.5k South Wairarapa DC <i>Awaiting outcome:</i> \$3.5k COGS \$13k NZ Lotteries Grant Board	\$5,000 in 2021/22 for operating expenses	\$5,000		

No.	File ID	Organisation	Purpose of Organisation	Project Description	Wellbeing Area/s	Speak in Support	Project Cost	Other Funding or Contributions	Last Grant Received if applicable	Amount Requested	Awards and Grants Committee Allocation Meeting September 2022	Comments
29	160	Wairarapa Citizens Advice Bureau Inc	Providing free to all individuals, an impartial and confidential service of information, guidance and support, and making responsible use of the experience gained.	Seeking funding for operating expenses.	Social	No	\$13,567	\$1.7k COGS \$5.7k NZ Lotteries Grant Board \$600 Carterton DC	\$2,500 in 2021/22 for operating expenses	\$2,500		
30	84	Wairarapa Community Centre Trust	To "Enrich our Community" by providing community led programmes and to support people who need social services to achieve food sovereignty and seamlessly accessible services.	Seeking funding towards the shortfall of expenses for the new Urban Allotment Garden.	Social Cultural Economic Environmental	Yes	\$101,029	\$86.4k Department of Internal Affairs	2021-31 LTP Year 1 \$25,000 for operating expenses of the community centre	\$14,560		
31	118	Wairarapa Road Safety Council	To reduce the incidence of deaths and serious injuries from crashes across Wairarapa via the Wairarapa Road Safety Action Plan and the NZ Government's road safety strategy 'Road to Zero'.	Seeking funding to support the Wairarapa Driver Mentor Programme to address barriers for our rangatahi/youth to attain driver licences, become safe drivers and have a pathway to local employment.	Social Cultural Economic	No	\$50,000	\$30k NCRS Fund \$5k Carterton DC <i>Awaiting outcome: \$5k South Wairarapa DC</i>	\$10,000 in 2021/22 for the Driver Mentor Programme	\$10,000		
32	78	Wairarapa Search and Rescue	Providing a 24/7 search and rescue services to the community with fully trained volunteers assisting the Police on SAR operations within the region.	Seeking funding to assist with operating expenses.	Environmental	No	\$9,570	\$2.5k Land SAR NZ annual grant <i>Awaiting outcome: \$3k COGS</i>	\$3,500 in 2021/22 for operating expenses	\$4,000		
33	176	Wairarapa Women's Centre	To ensure the effective existence of a dedicated place for women in the community, fostering and promoting equality and empowering women to empower their families and community.	Seeking funding for facilitator fees and expenses to run yoga movement sessions and art workshops for 40 weeks to improve the wellbeing and confidence of women.	Social Cultural Economic	Yes	\$11,800	\$1k Contribution	\$1,800 in 2021/22 for recruiting and training	\$10,800		
34	162	Wairarapa Youth Charitable Trust	To provide youth with life skills and work to empower them to be the best that they can. Boxing is used as a mechanism for youth development.	Seeking funding towards operating expenses.	Social	Yes	\$179,780	\$25k NZ Lotteries Grant Board \$20.4k Supports Club \$17.8k membership/school Fees \$9k sub-lease income \$11k sponsorship/donations \$2.5k COGS <i>Awaiting outcome: \$15k T Macarthy Trust \$10k E&CCT \$10k Masterton Trust Lands Trust</i>	\$5,000 in 2020/21 (Round 1) for operating expenses \$5,000 in 2020/21 from a maintenance budget for resurfacing carpark and driveway	\$10,000		

No.	File ID	Organisation	Purpose of Organisation	Project Description	Wellbeing Area/s	Speak in Support	Project Cost	Other Funding or Contributions	Last Grant Received if applicable	Amount Requested	Awards and Grants Committee Allocation Meeting September 2022	Comments
35	107	YMCA Central Incorporated	Helping to build strong children, families and communities, living harmoniously in safe and caring society. The family values of caring, respect, honesty, responsibility and fun are integrated, demonstrated and promoted in all programme delivery.	Seeking funding for the Raise Up Masterton Programme, a safe space for up to 60 youth to engage in activities, learning, sharing and fun every Sunday, in collaboration with Tu Ora Compass Health.	Social Cultural	Yes	\$321,234	\$164k contributions \$50k government revenue \$237k grants revenue \$5k declined E&CCT	\$10,000 in 2021/22 for the Tu Motu programme	\$20,000		
36	164	Youthline Wairarapa Branch	To work with disadvantaged and at risk rangatahi, aged 8 - 24 years, in the area of mental health wellbeing, personal development, counselling and mentoring.	Seeking funding for the Standing Tall mental health wellbeing programme and a youth specialist counsellor helping Hokai Tahī with baby loss clients.	Social	Yes	\$118,138	\$5k fundraising/schools <i>Awaiting outcome:</i> \$40k Wairarapa DHB \$15k NZ Lotteries Grant Board \$10k Lion Foundation \$9.2k Rotary \$6k South Wairarapa DC \$2k Carterton DC \$10k Masterton Trust Lands Trust \$5k E&CCT Grass Roots Trust \$4.5k COGS	New Applicant	\$12,000		

\$297,812	\$0	Allocated by Awards and Grants Committee
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B/Fwd 2021/22	\$10,000
Budget 2022/23	\$85,000
Budgets set for the organisations that did not apply to LTP 2021-31	\$35,102
	\$130,102

\$130,102	Left for allocation
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2022 Community Events Fund - Summary of Applications															Attachment 2	
App No.	File ID	Organisation Club or Individual	Event	Description	Date/s	Costs	Participants/Audience	Wellbeing Area/s	Category	Speak in Support	Event Cost	Other Funding or Contributions	Last Grant Received if applicable	Amount Requested	Awards and Grants Committee Allocation Meeting September 2022	Comments
1	123	All Kiwi Sports Club Incorporated	36th NZ Cycle Classic	New Zealand's only (UCI) Union Cyclist International endorsed cycling event with community events and stage finishes in Masterton	11 - 15 January 2023	Traffic management, television, prizes, fuel, first aid, printing, advertising, signage, photography, uniforms, transport, personnel and official costs, accommodation, permits, equipment and vehicle rental and health and safety	110 cyclists 12 motorcycle marshalls 62 officials/volunteers 32 team officials	Social Economic Environmental	Major	Yes	\$346,677	\$16k entry fees \$19k donations/grants <i>Awaiting outcome: \$180k Trust House Foundation \$90k Wellington City Council \$15k Carterton DC \$10k South Wairarapa DC</i>	\$10,000 in 2021/22	\$22,000		
2	127	Douglas Villa Association Football Club Incorporated	2022 Junior Soccer Tournament	End of season soccer tournament for junior players aged 8-15 years held at the Queen Elizabeth Park Sportsground	24 - 25 September 2022	Equipment hire, security, prizes, referees, printing, stationery, line marking, materials, refuse removal and volunteer expenses	128 teams 1,500 participants 3,000 audience	Social Economic	Major	Yes	\$4,645	\$10k entry fees \$800 ground sponsors \$2.5k Wairarapa Building Soc sponsorship	\$3,500 in 2021/22 <i>(grant not uplifted due to COVID-19 event cancellation)</i>	\$3,500		
3	125	Eastside Community Group	2022 Spring Festival	Annual community spring festival held at McJorow Park	26 November 2022	Advertising, equipment hire, security, koha, waste management, entertainment, prizes, materials, administration and coordination	200-300 audience	Social Cultural Environmental	Local	Yes	\$6,150	\$550 volunteers \$1k contribution \$600 Trees/shrubs	\$3,070 in 2021/22 - <i>(partial return of \$2,930 due to COVID-19 event cancellation)</i>	\$4,000		
4	170	Equippers Masterton Trust	Colour Party	Annual colourful family-friendly event as an alternative to the traditional Halloween celebrations to be held at Equippers	31 October 2022	Advertising, catering, activity expenses, decorations and equipment hire	800 - 1,000 attendees	Social	Local	No	\$2,650	\$650 reserves	New event applied for	\$2,000		
5	156	Golden Shears International Shearing Championship Society Incorporated	61st Golden Shears	Annual shearing and wool handling competition	2 - 4 March 2023	Marketing/promotion, stadium hire and expenses, security, sheep cartage, judges/commentators, prize money, entertainment, insurance and administration costs	250+ volunteers 350-400 competitors 4,000+ audience	Social Cultural Environmental Economic	Major	Yes	\$266,150	\$120k sponsorship \$3.5k interest \$23.3k entry fees \$50k ticket sales <i>Pending application: Trust House Foundation</i>	\$10,000 in 2021/22 <i>(grant not uplifted due to COVID-19 event cancellation)</i>	\$11,347		
6	68	Masterton Agricultural & Pastoral Association	Fashion in the Field	2nd annual equine event for riders and their mounts to qualify for the prestigious "NZ Horse of the Year"	18 - 19 February 2023	Ambulance, equipment hire, catering, judges, RAS levies, ribbons and general expenses	400 participants 650 audience	Social	Local	No	\$10,254	\$12.6k entry fees \$2.7k sponsorship	\$1,100 in 2021/22	\$1,000		
7	103	Masterton Motorplex Incorporated	2022 Drag Racing Season	Drag racing season with 7 events; street car shootout, smoke fest burnout, test and tune, NZ championship series, dragstalgia, outlaw 71 challenge and 55th NZ Nationals	September 2022 -March 2023	Advertising, equipment hire, security, first aid, NZDRA Sanctioning and personnel costs	200 participants 2,000 spectators	Social Economic	Major	Yes	\$115,500	\$40k competitor entry fees \$150k gate entry fees \$10k sponsorship	\$15,000 in 2021/22	\$60,000		
8	193	Mauriceville Kopuaranga Fair Association	Mauriceville Country Fair	Annual country fair held at Clarke's Domain	4 December 2022	Advertising and entertainment	100 stalls/amusements 2 - 3,000 visitors	Social Economic	Local	No	\$3,700	\$2.4k stall holder fees \$250 sponsorship	\$1,000 in 2019/20	\$2,000		

	File ID	Organisation Club or Individual	Event	Description	Date/s	Costs	Participants/Audience	Wellbeing Area/s	Category	Speak in Support	Event Cost	Other Funding Applied and Contributions	Last Grant Received	Amount Requested	Awards and Grants Committee Allocation Meeting 08/09/2021	Comments
9	235	NZ Aerobic Club Incorporated	National Aerobic Club Championships	Annual aerobic club championships held at Hood Aerodrome	1 - 5 March 2023	Administration, signwriting, legal expenses, health and safety and hosting facilities	25 competitors 40 volunteers 80 spectators	Social Economic	Local	Yes	\$4,900	\$3.8k registration/subs	\$500 in 2021/22	\$1,000		
10	198	NZ Red Cross	Ahmadiyya Community Events	Three community events for the Ahmadiyya and wider community: <u>Community Picnic</u> Picnic, connection building and friendly cricket tournament <u>Beach Trip</u> Castlepoint Beach to explore the region and enjoy recreational activity with education on water safety <u>Iftar</u> Muslim tradition of 'breaking the fast' celebrated with a sunset meal that marks the end of Ramadan to be held in the Aratoi foyer	November 2022 February 2023 April 2023	Venue hire, travel expenses, food, catering, equipment, volunteer expenses, personnel costs, printing and postage	<u>Community Picnic</u> 80 - 100 Ahmadiyya and wider community <u>Beach Trip</u> 30 - 60 Ahmadiyya community people <u>Iftar</u> 100 Ahmadiyya and relevant community members and stakeholders	Social Cultural	Local	No	\$18,449	\$150 volunteer expenses \$14k staff wages	New event applied for	\$4,164		
11	216	Jane ROSS	Solace	A curated photographic art exhibition for the local community, telling visual stories of loss, in it's many forms, from the point of view of people who live in Masterton.	June 2023	Directors fees, advertising, marketing and promotion	20 participants Up to 12,000 audience	Social Cultural	Local	Yes	\$73,958	Awaiting outcome: \$50k Creative New Zealand \$2k Trust House Foundation \$5k Wairarapa Building Soc	New event applied for	\$18,208		
12	179	Jane ROSS	Wairarapa Film Festival	Annual Wairarapa Film Festival for 2023 to be held at the Regent 3 Cinema, focussing on supporting and celebrating the stories and voices of our Wairarapa filmmakers, ranging from emerging filmmakers to seasoned professionals.	26 - 28 May 2023	Advertising, marketing, promotion, professional, project management, technical fees and filmmaking workshops	Up to 480 attendees 10 volunteers 12 participants	Social Cultural Economic	Local	Yes	\$24,671	Awaiting outcome: \$7k Trust House Foundation \$5k Wairarapa Building Soc	\$8,500 in 2021/22	\$15,672		
13	242	Tinui Horse Sports	Tinui Horse Sports and Family Day Out	Annual Tinui Horse Sports East Coast event incorporating: Tinui playgroup and school's prime lamb competition and the Tinui tussle crypton factor type contest, held at Peaks Road, Tinui	11 February 2023	First Aid, sound caravan, toilet hire, ribbons and prizes	70 riders 100 supporters/spectators 15 farmer entries 15 - 20 tussle teams	Social	Local	No	\$3,881	\$2k entry fees and sponsorship	\$1,879 in 2021/22 - (grant not uplifted due to COVID-19 event cancellation)	\$1,879		
14	131	Volunteering Wairarapa	Wairarapa Walking Festival 2022	Programme of 43 walks held over 10 days throughout the Wairarapa with 18 walks in the Masterton district	11 - 20 November 2022	Advertising, IT, first aid, hi viz vests, administration and printing	860 participants 43 walks	Social Cultural Environmental	Local	Yes	\$9,350	\$3k Trust House Foundation \$2k Carterton DC \$634 business sponsorships Awaiting outcome: \$1k South Wairarapa DC	New event applied for	\$3,000		

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No.	File ID	Organisation Club or Individual	Event	Description	Date/s	Costs	Participants/Audience	Wellbeing Area/s	Category	Speak in Support	Event Cost	Other Funding Applied and Contributions	Last Grant Received if applicable	Amount Requested	Awards and Grants Committee Allocation Meeting September 2022	Comments	
15	191	Wairarapa Balloon Society Incorporated	Balloon Festival	Easter weekend balloon fiesta in the Wairarapa featuring five daily ascensions	6 - 10 April 2023	Overseas and NZ Balloons, overheads, marketing and nightglow production	200 volunteers 12-15,000 audience nightglow 2-3,000 audience daily ascensions	Social Economic	Major	Yes	\$209,788	\$110k ticket sales \$20k business sponsorships <i>Awaiting outcomes:</i> \$30k Trust House Foundation \$5k Carterton DC \$5k South Wairarapa DC	\$10,000 in 2021/22	\$20,000			
16	153	Wairarapa Dressage	2023 Regional Championship Show	Annual Regional Championship Show held at Masterton A & P Showgrounds	21 - 22 January 2023	Ground levy, facility and equipment hire, officials, accommodation, prizes, catering, fees and miscellaneous expenses	120 riders 200 volunteers	Social Economic	Local	No	\$30,373	\$19.3k entry, yard and camping fees \$200 Subsidy <i>Pending applications:</i> \$1.5k naming sponsor \$4.5k business sponsorships	\$1,000 in 2019/20	\$3,000			
17	207	Wairarapa Fijian Community	Fijian Language Week and Celebration Day	Annual Fiji Language Week celebration of culture and language to be held at the YMCA, Masterton	5 - 8 October 2022	Fiji attire	50 members 50 guests	Social Cultural Environmental Economic	Local	Yes	\$1,200	\$300 contribution	New event applied for	\$1,200			
18	70	Wairarapa Maths Association	2022 Matharapa	Regional Maths Competition for children aged 8 - 15 years held at Wairarapa College	10 - 11 August 2022	Hall hire, prizes, consumables, certificates, resources and teachers	450 students 50 parents 4 teachers	Social	Local	No	\$12,000	\$1.5k Membership fees \$1k Masterton Trust Lands Trust \$3k E&CCT \$500 Carterton DC \$900 South Wairarapa DC \$2k Trust House Foundation <i>Awaiting outcomes:</i> \$800 Lions/Lioness's \$2k Lion Foundations \$1.3k Trillian Trust	\$600 in 2021/22	\$600			
19	195	Wairarapa REAP	2022 Wairarapa Schools Kapa Haka Festival	A Wairarapa Kapa Haka Festival celebrating Māori language and culture	28 - 29 September 2022	Venue, lighting, catering, koha, coordination, photocopying and prizes	20 Wairarapa schools 1,000 school children	Cultural	Local	Yes	\$8,300	\$3.4k REAP contribution	\$3,145 in 2021/22 - (grant not uplifted due to COVID-19 event cancellation)	\$4,900			
													Total Funding Requested:	\$179,470	\$0		
													2021/22 Brought forward (including unspent grants from COVID-19 restrictions)	\$26,000		Allocated by Committee	\$82,000
													2022/23 Events Fund Budget	\$66,000			
													Aerodrome events		-\$10,000		
													2022/23 Events Fund Budget for Allocation	\$82,000			



COMMUNITY WELLBEING GRANT

INFORMATION SHEET

GOAL OF THE COMMUNITY WELLBEING GRANT

Masterton District Council's Wellbeing Strategy *He Hiringa Tangata, He Hiringa Whenua* outlines our long-term direction for the social, cultural, environmental, and economic wellbeing of our community. To align with the strategy, the Community Wellbeing Grant is available to provide support to community groups and organisations for projects that contribute to the social, cultural, environmental, and economic wellbeing of our community.

The Community Wellbeing Grant was adapted so that funding is also available to help meet the increased needs and demands on community groups and organisations as a result of COVID-19. Council recognises that this can create economic uncertainty within our community and that this can have a significant impact on the ability of community organisations, who support community wellbeing, to carry out their functions and meet the needs of the community in Masterton district.

This includes:

- Increased need for existing community services
- Restrictions in the ability of community groups and organisations to respond to those needs as a consequence of the physical distancing requirements of the COVID-19 Protection Framework and
- Additional strain on the existing financial and non-financial resources of community groups and organisations.

The Community Wellbeing Grant remains an avenue for organisations that would usually seek funding through Council's Annual or Long-Term Plan processes, to apply for funding. This enables Council to consider ALL applications for funding for wellbeing projects at the same time.

Applicants will need to indicate how their application aligns with the four wellbeing development areas set out in *He Hiringa Tangata, He Hiringa Whenua*.

FUNDING YEAR

The 2022/23 funding year is for eligible community wellbeing projects taking place between 1 July 2022 to 30 June 2023.

HOW TO APPLY

An application form must be completed to be considered for this grant. This form is available on our website and at our Customer Centre, 161 Queen Street, Masterton.

Applications will only be considered if the Accountability Form for any previous grant has been returned.

Applications open on Friday, 1 July 2022 and close at 4.30pm on Friday, 29 July 2022.

SUBMITTING YOUR APPLICATION

Completed applications can be returned to the Council by **ONE** of the following methods:

- Posting to PO Box 444, Masterton 5840; or
- Delivering to the Customer Centre, 161 Queen Street, Masterton; or
- Emailing to mdc@mstn.govt.nz

ELIGIBILITY

To be eligible for a Community Wellbeing Grant, organisations should:

- be a non-profit organisation/group
- have their project or activity based in the Masterton District or substantially benefit Masterton residents
- be delivering a public service that contributes to the wellbeing of Masterton district residents
- show that they will contribute to the project costs
- show they can account for the funds; and
- have completed and returned the accountability form for any previous funding.

ELIGIBLE PROJECTS

Community Activities

- Meeting the communities needs
- Improving services
- Expanding programmes.

Training

- Staff, community members and volunteers
- Skill development
- Forum/seminar costs
- Support for volunteers or programme coordination wages.

Administration Costs

- Rent, rates, insurance and/or electricity
- Operational costs e.g. telephone, internet, stationery, printing etc
- Auditing and/or financial fees
- Travel within district (limited).

Minor Facility Development

- Towards upgrades for minor facility development and it can be demonstrated the project will contribute to the wellbeing of the Masterton community (or parts of it).

Larger, more substantive facility upgrades should seek funding through the Annual or Long-term Plan processes.

Responses to COVID-19





- New and emerging ideas to support the district, communities, or groups in the emerging situation, which contribute to improving community wellbeing
- Additional costs incurred by community organisations in delivering services, projects, or activities to members of the community most in need because of COVID-19
- Assistance for community organisations who incur or have incurred additional costs related to expansion of services because of COVID-19.

INELIGIBLE PROJECTS AND APPLICANTS

- Applications from individuals
- Applications from educational institutions
- Applications to provide/deliver social welfare or health treatment benefits to an individual
- Projects already completed are not eligible.

INFORMATION YOU WILL NEED FOR YOUR APPLICATION

- Bank verified account details (for the account to which any grant will be paid)
- Latest annual accounts and latest monthly financial statement
- Relevant quotes
- A one-page report containing the following information about your project:
 - What you are going to do
 - Why it is important
 - How it will contribute to the primary area of the wellbeing area indicated
 - Who the project will benefit (including how many people)
 - When it will happen
 - Whether you are working with other organisations.
- You will need to demonstrate the wellbeing area(s) that your project will contribute to. These are summarised in the table below, and in the extract from the Wellbeing Strategy at the end of this information sheet.

WELLBEING DEVELOPMENT AREA/VISION?			
 SOCIAL	 CULTURAL	 ENVIRONMENTAL	 ECONOMIC
Masterton/Whakaoriori is a positive, strong, inclusive, and self-determining community with equitable opportunities for everyone	Masterton/Whakaoriori values the place and role of tangata whenua and is proud of our cultural identity and heritage	Masterton/Whakaoriori has rivers we can swim in and drink from, clean air to breathe, green and blue spaces that we can enjoy and share with future	Masterton/Whakaoriori has a strong, sustainable economy that supports our people and places

Please note that an incomplete form or missing supporting documentation may result in your application being returned to you.

DECISION MAKING

The Awards and Grants Committee will consider and determine outcomes for all applications. Applicants are also offered an opportunity to speak in support of their application, online (via Zoom) on Wednesday, 7 September 2022. This is allocated as seven minutes to present and three minutes for any questions from the Committee.

An outcome email will be provided as soon as possible after this date when the Committee has determined funding allocations.

PAYMENT

If the organisation is GST registered, a GST Tax invoice should be provided to receive the grant and issued to Masterton District Council, PO Box 444, Masterton 5840 for the purposes of a Community Wellbeing Grant.

All other organisations will be paid as soon as practicable after the outcomes and no later than 20 November 2022.

ACCOUNTABILITY

Upon completion of the project, there is a requirement to show that the project was completed.

Council requires the completion and return of the Accountability Form which will be provided with the outcome notification for any successful funding.

This form should be completed and returned as soon as practicable after the project and no later than 31 May 2023.

Applications to the new funding year will only be considered if the Accountability Form for any previous project grant has been received.

FURTHER INFORMATION

If you require further information about this grant, please contact Deanna Elwin, Grants Administrator by email deannae@mstn.govt.nz

OTHER FUNDS AVAILABLE

ARTS	Arts groups should apply to either the Masterton District Creative Communities Scheme or the Masterton Arts Fund as a first option (unless the purpose is ineligible for funding from those schemes e.g. uniforms, musical instruments, facility development, administration etc).
EVENTS	Event organisers can apply to the Community Events Fund, where Council allocates funding specifically to support events held in the Masterton district which bring increased economic activity, cultural diversity, and community wellbeing.
EDUCATION	Educational institutions or organisations/groups should apply to Lands Trust Masterton, telephone (06) 370 0155 or website www.mtlit.org.nz/grants
SPORTS	Sports-related groups should apply to Nuku Ora, website https://www.nukuora.org.nz/funding/

MY MASTERTON: OUR PEOPLE, OUR LAND STRATEGY HE HIRINGA TANGATA, HE HIRINGA WHENUA

He Hiringa Tangata, He Hiringa Whenua sets out the future direction for the Masterton/Whakaoriori district across four development areas: social, cultural, environmental and economic. For each of the four development areas, a framework has been created for the work we do to ensure that we are focusing on the right things for our community.

SOCIAL DEVELOPMENT	CULTURAL DEVELOPMENT	ENVIRONMENTAL DEVELOPMENT	ECONOMIC DEVELOPMENT
			
<p>OUR VISION Masterton/Whakaoriori is a positive, strong, inclusive and self-determining community with equitable opportunities for everyone</p> <p>OUR PRIORITIES Community-led, council-supported Opportunities for everyone Pride in 'our place' Engaged communities A masterton district designed to maximise social wellbeing</p>	<p>OUR VISION Masterton/Whakaoriori values the place and role of tangata whenua and is proud of our cultural identity and heritage</p> <p>OUR PRIORITIES Iwi-Council relationships Language and culture</p>	<p>OUR VISION Masterton/Whakaoriori has rivers we can swim in and drink from, clean air to breathe, green and blue spaces that we can enjoy and share with future generations</p> <p>OUR PRIORITIES Clean air and water Protecting our natural heritage and biodiversity Climate change action Creating a culture of environmental sustainability Working together as kaitiaki</p>	<p>OUR VISION Masterton/Whakaoriori has a strong, sustainable economy that supports our people and places</p> <p>OUR PRIORITIES Business attraction and industry growth Population growth Education Supporting tourism Collaborative partnerships</p>

NGĀ MĀTĀPONO - PRINCIPLES

Hapori Tahi - A united community *Mahi Tahi* - Working together *Whakaaro Tahi* - Aligned thinking

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COMMUNITY EVENTS FUND

INFORMATION SHEET

GOAL OF THE COMMUNITY EVENTS FUND

The aim of the Community Events Fund is to support diverse and exciting events that appeal to residents; contribute to the priorities identified in our Wellbeing Strategy, *He Hiringa Tangata, He Hiringa Whenua*; and celebrate our culturally rich and diverse district and region.

Masterton District Council will consider applications for events that:

- Optimise the economic contribution of events to Masterton
- Support events to be of a high quality
- Support events to grow and appeal to a wider audience
- Promote Masterton as an event visitor destination
- Create a positive image of Masterton to residents and visitors.

Council acknowledges that COVID-19 can impact the ability of our communities to hold large scale events. As our communities continue to recover from the impact of the pandemic, we recognise there may be a growing need for grass-roots community events.

Consequently, we will consider applications for:

- Community-based events organised by community groups or individuals that help grow and enhance our sense of community and increase opportunities to engage and connect with each other safely.
- Events in our community help support two key outcomes set out in the Wellbeing Strategy, *He Hiringa Tangata, He Hiringa Whenua*:
 - *An Engaged and Empowered Community*: Events provide opportunities for our community to connect and engage with each other
 - *A Thriving and Resilient Economy*: Local events can attract visitors to Masterton that in turn provide economic benefits for the community.

Some events may support a third outcome:

- *Pride in our Identity and Heritage*: Events can provide opportunities to celebrate and promote our cultural heritage and identity.

FUNDING YEAR

The 2022/23 funding year is for events being held from 1 July 2022 through to 30 June 2023. Applications open on 1 July 2022.

HOW TO APPLY

An application form must be completed to be considered for a grant.

The application form is available on our website, or at our Customer Centre, 161 Queen Street, Masterton.

Applications cannot be considered until the Accountability Form for a previous grant has been returned and processed.

Applications must be received by 4.30pm on the closing date of **Friday, 29 July 2022**.

You or your organisation may be contacted by Council staff or the Awards and Grants Committee members for further information if required.

SUBMITTING YOUR APPLICATION

Completed applications can be returned to the Council by **ONE** of the following methods:

- Posting to PO Box 444, Masterton 5840; or
- Delivering to the Customer Centre, 161 Queen Street, Masterton; or
- Emailing to mdc@mstn.govt.nz

ELIGIBILITY

- Organisations and individuals are both eligible to apply to the Community Events Fund
- Applications by individuals must be co-signed by another person, who will retain equal responsibility for ensuring that the event is carried out and funds are spent appropriately
- Any applicants under the age of 18 must have an adult signatory (support person) on their application; on which the responsibility for the event shall fall

CATEGORIES OF EVENTS ELIGIBLE FOR FUNDING

Attachment 1 provides summarised options for the classification of events and festivals.

In summary events could be categorised into the following three categories:

MAJOR EVENTS WITH ECONOMIC BENEFIT

- This category covers a festival or event that attracts a large audience and participation (more than 1,000 and possibly including international interest), generates significant economic wealth, and contributes to the positive national and international profile of the Masterton district and the Wairarapa region. A premier festival or event will fill the majority of local and regional accommodation and attract thousands of visitors from outside the region. Such events are unique to the district or closely associated with it.
- Elements of originality should be incorporated into these events to provide complementary activities, expand community involvement, and attract a wider public. Major events with economic benefit will be supported by Destination Wairarapa and each will be able to be linked with Tourism New Zealand's 'What's On' campaign (or any future relevant international marketing campaign).
- Such events may be one-off or may recur on an annual or biennial basis.
- Events may have a naming rights sponsor. Some of these long-standing events will be expected to become financially independent of council grants or to receive council funding for value-added activities.
- A sub-group in this category (or a separate group) is Regional, North Island or National sports competitions that may bring several visitors and possibly attract fewer local participants. These may be held on an annual basis or be one-off events.

Current examples of Major events include:

- Golden Shears, Wairarapa Balloon Festival and Wings Over Wairarapa.

LOCAL AND/OR TARGETED EVENT WITH COMMUNITY BENEFIT

- A local event is staged for local people as a celebration of an occasion, for some reason that is significant to the wider community, or to contribute to a community's recovery following any COVID-19 impacts.
- A targeted small event is aimed at a particular sector of the community e.g. youth, ethnic group, or a neighbourhood.
- The scale of local and targeted events will vary, and may range from a street BBQ, community fun day, an open-day or event for a local club/organisation for a larger scale event e.g. Waifest.
- Audience participation will vary, and admission will usually be free, although where a local event is also a fundraiser, this may not be so.
- Local events generate civic pride, add to the district's vibrancy, make residents feel included, contribute to a sense of community and connectedness, and make visitors inclined to stay longer in a culturally rich environment.

Current examples include:

- Westside Playcentre Open Day (small event).
- Waifest event on Waitangi Day (larger event).

EMERGING EVENTS

- Emerging events may warrant a kick-start grant if they are seen to have the potential to become significant events in the future that will benefit and involve our local community and attract visitors to our district.
- In some instances, Council's role will be to provide seed funding that will enable the organisers to approach other funders. In other instances, Council will be a contributor to make up some, or all, of the difference between funding received and proposed expenditure.

Current example:

- A current example of an emerging event is the Wairarapa Film Festival and Block Party.

You will need to select which category your event falls under in your application form.

Council recognises that all events provided for under this fund, regardless of scale, may need to adapt to comply with physical distancing and other health and safety requirements associated with the relevant Traffic Light Settings in the COVID-19 Protection Framework.

INFORMATION YOU WILL NEED FOR YOUR APPLICATION

- Bank verified account details (for the account to which any grant will be paid)
- Latest annual accounts and latest monthly financial statement if an organisation is applying
- Relevant quotes for event costs
- A one-page report is also required that covers the following information about your event:
 - The date(s) the event is to be held
 - Where it will take place in the Masterton district
 - How it will benefit the Masterton district
 - Anticipated number of active participants
 - Anticipated number of the audience attending
 - Where those people are expected to be coming from
 - Explain any risks associated with the event (financial, public safety etc.).

- You will need to demonstrate the wellbeing area(s) that your event will contribute to. These are summarised in the table below, and in the extract from the Wellbeing Strategy at the end of this information sheet.

WELLBEING DEVELOPMENT AREA			
 SOCIAL	 CULTURAL	 ENVIRONMENTAL	 ECONOMIC
Masterton/Whakaoriori is a positive, strong, inclusive, and self-determining community with equitable opportunities for everyone	Masterton/Whakaoriori values the place and role of tangata whenua and is proud of our cultural identity and heritage	Masterton/Whakaoriori has rivers we can swim in and drink from, clean air to breathe, green and blue spaces that we can enjoy and share with future generations	Masterton/Whakaoriori has a strong, sustainable economy that supports our people and places

Please note that an incomplete form or missing supporting documentation may result in your application being returned to you.

ASSESSMENT OF APPLICATIONS

All applications will be considered both collectively (with other applications) and independently upon their respective merit to ensure a balanced portfolio of event categories (types) are held throughout the year. In all cases, principal criteria, and guidance to assess an application for funding will vary depending on whether the event is major or local but could include:

Strategic Alignment:

- Aligned with community outcomes and priorities and relevant strategies for the Masterton district e.g. Wairarapa Economic Development Strategy and My Masterton: *Our People, Our Land, He Hiringa Tangata, He Hiringa Whenua*.
- Significant number of anticipated participants and future growth potential.
- Evidence of target audience/attendance at regional, national and/or international levels.
- Strong leverage opportunities for attracting other funders and sponsors and high level of economic return on the investment.
- Extension of the visitor calendar into periods where there is accommodation capacity i.e. late autumn and early spring.

Contribution to the Community:

- Contributes to a sense of belonging to the community and opportunities for community involvement.
- Identifies target audience such as youth, older people, ethnic communities etc.
- Events are expected to have environmental sustainability practices such as separating recyclable material from rubbish to landfill. This reduces the cost of rubbish disposal for the event and meets the Council's targets of reducing solid waste to landfill.

Organisational Capability:

- Quality of organisational capability.
- A balanced and realistic budget.
- Events are expected to work towards financial sustainability over the short and long term and the Council would not normally be the sole source of funding.
- Compliance with previous reporting requirements.
- Health & Safety, security, and risk management.
- Evidence of liaison with Destination Wairarapa, Nuku Ora and the Copthorne prior to setting dates to manage the events calendar to maximize availability accommodation and to maximize economic benefit.

District Promotion:

- Quantified/proven exposure benefits and distinctiveness for Masterton nationally (and internationally) and across business at large.
- Generation of overnight visitation to the district and region.
- Utilisation of district facilities and assets.

DECISION MAKING

The Awards and Grants Committee will consider and determine outcomes for all applications. Applicants are also offered an opportunity to speak in support of their application, online (via Zoom) on Wednesday, 7 September 2022. This is allocated as seven minutes to present and three minutes for any questions from the Committee.

An outcome email will be provided as soon as possible after this date when the Committee has determined funding allocations.

PAYMENT

A Funding Agreement will be required to be completed and returned for any grants above \$1,000, prior to the grant payment being made. This form will be provided when the organisation or individual is advised of the outcome of the application.

If an organisation is GST registered, a GST Tax invoice should be provided in the month prior to the event to receive the grant and issued to Masterton District Council, PO Box 444, Masterton 5840 for the purposes of a Community Events Fund grant.

All other organisations and individuals will be paid the grant one month prior to the event taking place.

ACCOUNTABILITY

Upon completion of the event, there is a requirement to show that the event was completed.

Council requires the completion and return of the Accountability Form which will be provided with the outcome notification for any successful funding.

This form should be completed and returned as soon as practicable after the event and no later than 31 May 2023.

Applications to the new funding year will only be considered if the Accountability Form for a previous year's event grant has been completed and returned.

In some cases, events may not receive direct funding from the council, but may receive subsidised access to a council facility or have some charges waived.

DEFINITIONS

- An event is defined *as an exhibition, celebration, activity, or staged performance that is open to the public for a limited time.*
- Note that 'open to public' does not necessarily denote 'free of charge' and may also be limited by venue capacity and ticketing.
- A festival is defined *as a collection of events that celebrate a single or general theme and are promoted as one within this theme and occur within a defined timeframe.*
- For sake of brevity, the term 'event' is often employed in a general sense to include both festivals and individual events) capacity and ticketing].
- Conferences are normally excluded from this.
- Participants, attendees, and audience refers to all people taking part in an event, whether in active or passive roles.

		PRIMARY BENEFIT OF	
		ECONOMIC	COMMUNITY
SCALE OF EVENT	LARGE	<p>Major</p> <p>Large scale events that have an economic benefit and attract national and/or international visitors to the district. e.g. Wairarapa Balloon Festival, Wings over Wairarapa, Golden Shears</p> <p>CONSIDER</p>	<p>Local</p> <p>Local events primarily target the local community and offer opportunities for community, social and/or Arts, Culture or Heritage development, e.g. Waitangi Day event.</p> <p>CONSIDER</p>
	MEDIUM TO SMALL	<p>Niche</p> <p>Smaller events with niche market appeal that will attract regional visitors and likely to generate some economic benefit e.g. regional or age groups sports competitions, specialist events, car rallies</p> <p>CONSIDER</p>	<p>Local and/or Targeted</p> <p>Smaller local events that target specific sectors of the local community and offer opportunities for community, social and/or Arts, Culture or Heritage development for that sector</p> <p>CONSIDER OR REFER to Creative Communities Scheme; Masterton Arts Fund, Community Wellbeing Grant, or other funders</p>
	EMERGING	<p>The event has potential to become a niche or major event e.g. Block Party</p> <p>CONSIDER</p>	<p>The event has potential to become an event with local community benefit</p> <p>CONSIDER or REFER</p>

MY MASTERTON: OUR PEOPLE, OUR LAND STRATEGY HE HIRINGA TANGATA, HE HIRINGA WHENUA

He Hiringa Tangata, He Hiringa Whenua sets out the future direction for the Masterton/Whakaoriori district across four development areas: social, cultural, environmental and economic. For each of the four development areas, a framework has been created for the work we do to ensure that we are focusing on the right things for our community.

SOCIAL DEVELOPMENT	CULTURAL DEVELOPMENT	ENVIRONMENTAL DEVELOPMENT	ECONOMIC DEVELOPMENT
			
<p>OUR VISION Masterton/Whakaoriori is a positive, strong, inclusive and self-determining community with equitable opportunities for everyone</p> <p>OUR PRIORITIES Community-led, council-supported Opportunities for everyone Pride in 'our place' Engaged communities A masterton district designed to maximise social wellbeing</p>	<p>OUR VISION Masterton/Whakaoriori values the place and role of tangata whenua and is proud of our cultural identity and heritage</p> <p>OUR PRIORITIES Iwi-Council relationships Language and culture</p>	<p>OUR VISION Masterton/Whakaoriori has rivers we can swim in and drink from, clean air to breathe, green and blue spaces that we can enjoy and share with future generations</p> <p>OUR PRIORITIES Clean air and water Protecting our natural heritage and biodiversity Climate change action Creating a culture of environmental sustainability Working together as kaitiaki</p>	<p>OUR VISION Masterton/Whakaoriori has a strong, sustainable economy that supports our people and places</p> <p>OUR PRIORITIES Business attraction and industry growth Population growth Education Supporting tourism Collaborative partnerships</p>
<p>NGĀ MĀTĀPONO - PRINCIPLES</p> <p><i>Hapori Tahi</i> – A united community <i>Mahi Tahi</i> – Working together <i>Whakaaro Tahi</i> – Aligned thinking</p>			

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