

My Masterton: Our People, Our Land

He Hiringa Tangata, He Hiringa Whenua



He Hiringa Tangata, He Hiringa Whenua sets out the future direction for the Masterton/Whakaoriori district across four development areas: social, cultural, environmental and economic.

For each of the four development areas, a framework has been created for the work we do to ensure that we are focusing on the right things for our community.

Our Vision Statements

Social Development



Masterton/Whakaoriori is a positive, strong, inclusive and self-determining community with equal opportunities for everyone

Cultural Development



Masterton/Whakaoriori values the place and role of tangata whenua and is proud of our cultural identity and heritage

Hapori Tahī
A United Community

Mahi Tahī
Working Together

Whakaaro Tahī
Aligned Thinking

Environmental Development



Masterton/Whakaoriori has rivers we can swim in and drink from, clean air to breathe, and green (and blue) spaces that we can enjoy and share with future generations

Economic Development



Masterton/Whakaoriori is a vibrant, happy community with a strong, sustainable economy