

# My Masterton: Our People, Our Land

## *He Hiringa Tangata, He Hiringa Whenua*



## Social Development

### OUR VISION

*Masterton/Whakaoriori is a positive, strong, inclusive and self-determining community, with equal opportunities for everyone*



People are at the heart of everything we do at Masterton District Council (MDC). We want all people in our district to have opportunities to thrive and succeed. The five priorities below outline the strategic direction we will take to achieve our vision.

1

A community-led Council-supported approach to community development which allows people to work together on common issues and aspirations. To achieve this we will:

- Build the capacity and capability of individuals and communities
- Support community leadership growth
- Facilitate opportunities for communities to realise their aspirations

2

Everyone who lives in Masterton/Whakaoriori has equal access to opportunities that enable a happy and healthy lifestyle. To achieve this we will:

- Support improved education and employment outcomes
- Support a better standard of living
- Support access to 'life enhancers' such as the outdoors, culture and leisure

3

Masterton/Whakaoriori residents are proud of our town and community. To achieve this we will:

- Care for our place
- Enhance community safety
- Share and celebrate our diversity
- Create spaces, places and opportunities to connect
- Build resilience and work together in times of crisis

4

Engaged communities that actively participate in the things that are happening in our district. To achieve this we will:

- Make it easier to engage and participate in MDC's decision-making processes
- Work collaboratively with iwi, stakeholders and our communities

5

Masterton/Whakaoriori is designed to maximise social wellbeing. To achieve this we will:

- Connect with others
- Take notice of the world around us
- Be active