

Arts, Culture and Heritage Strategy 2019-24
*Te Mahere Rautaki o ngā Toi, Ahurea, Taonga Tuku Iho, Taonga
Tuku Ake 2019-24*

Implementation Plan
2019/20 – 2020/21

The implementation plan for the first two years of the Arts, Culture and Heritage Strategy (ACH) 2019-24 outlines projects that are planned to be undertaken in 2019/20 and 2020/21. These are new projects that will be funded via budgets confirmed as part of the 2018-28 Long-Term Plan.

The projects in this implementation plan are additional to funding for community and ACH sector organisations previously agreed to by Masterton District Council via planning processes (Annual or Long-Term Plans). The budget for these projects does not affect funding that is available through the Arts Fund, Events Fund; Community Wellbeing Fund; Creative Communities Scheme; and the Marae Development Fund.

Project	Strategy Alignment	Project Lead	2019/20	2020/21
Streaming Masterton: Makoura and Makakaweka Stream Trail	Telling our stories	Community led (Tony Garstang)	Develop and install signage Develop online content to support QR codes on signage	Planning next phase of Streaming Masterton project
Public Art Trail	Public Art	MDC	Develop virtual public art trail (CBD and QE Park)	
Public Art Register	Public Art	MDC	Complete register of public artworks in Masterton district	
Putting the 'U' back into 'Makora Road'	Telling our stories	MDC	Correct naming of 'Makora' to 'Makoura Road' in consultation with iwi and affected community	
Celebrating our sister city relationships	Telling our stories Opportunities for people to connect	MDC	Develop and install interpretation board for Chinese Pagoda Design concept for Chinese Pagoda green space	Implement design concept for Chinese Pagoda green space (e.g. seating, gardens)
Masterton Arts Fund Review	All ACH strategy priorities	MDC	Review funding criteria in alignment with ACH Strategy 2019-2024	Implement new funding criteria

Project	Strategy Alignment	Project Lead	2019/20	2020/21
Māori Peace Statue	Toi Māori Telling our stories	MDC	Design concept to enhance Māori Peace Statue	Implement design concept to enhance Māori Peace Statue
Masterton Street Signs	Telling our stories	MDC		Complete street signs project (76/160 completed to date)
Augmented Reality (Historical Figures)	Telling our stories	MDC		Scope initial phase (with a focus on Joseph Masters and Retimana Te Korou)
Toi Māori public art	Toi Māori	Community led (Iwi and Toi Māori practitioners)		Concept/Design phase
Public Art Policy	Public Art	MDC		Develop policy in consultation with iwi and ACH sector

Future Projects

The following projects require further scoping in consultation with iwi, the ACH sector and/or community leads to be considered as part of budgets for the 2021-2031 Long-Term Plan:

- Supporting new cultural events
- Events coordination
- Whakamana Tangata Rongonui Māori
- Health of ACH sector review

MDC will work with iwi, ACH sector and wider community to further scope these projects, and to identify other potential projects that align with the strategy.